

# New Mexico First Healthcare Town Hall April 8-9, 2020

## Sponsorship Benefits



\$25,000+

### Health Hero

- Exclusive Sponsorship Level
- Full page ad in Town Hall Program
- Banner at the event
- Logo on event website
- Recognition in Healthcare Town Hall press releases
- Recognition in NM First Annual Report
- Monthly recognition in Healthcare Town Hall related social media (Facebook, LinkedIn, and Twitter)
- Event flyers starting December 2019
- E-mail blasts

\$20,000

### Health Champion

- 1/2 page ad in Town Hall Program
- Logo on event website
- Recognition in Healthcare Town Hall press releases
- Recognition in NM First Annual Report
- Monthly recognition in Healthcare Town Hall related social media (Facebook, LinkedIn, and Twitter)
- Event flyers starting December 2019
- E-mail blasts

\$10,000

### Health Leader

- 1/4 page ad in Town Hall Program
- Logo on event website
- Recognition in Healthcare Town Hall press releases
- Recognition in NM First Annual Report
- Quarterly recognition in Healthcare Town Hall related social media (Facebook, LinkedIn, and Twitter)
- Event flyers starting December 2019
- E-mail blasts

\$5,000

### Health Promoter

- 1/8 page ad in Town Hall Program
- Logo on event website
- Recognition in Healthcare Town Hall press releases
- Recognition in NM First Annual Report
- Quarterly recognition in Healthcare town Hall related social media (Facebook, LinkedIn, and Twitter)

OTHER

### Health Ally

- We respect and acknowledge all levels of sponsorship.
- If the levels above do not match your budget, let's talk about how to best honor your support and commitment as a health ally sponsor!
- Logo on event website
- Recognition in Healthcare Town Hall press releases
- Recognition in NM First Annual Report
- Quarterly recognition in Healthcare town Hall related social media (Facebook, LinkedIn, and Twitter)

No level of sponsorship entitles a sponsor to frame the content or recommendations of the Town Hall.